

TRANSMITTAL FORM

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Application Number 09/834,500
Filing Date April 12, 2001
First Named Inventor Cristofalo, et al.
Group Art Unit 3622
Examiner Name Lastra, Daniel
Attorney Docket Number 043978-077000

Total Number of Pages in This Submission 18

ENCLOSURES (check all that apply)

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Remarks

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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

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More Patent Application of:)

Cristofalo, et al.)

Serial No.: 09/834,500)

Filed: April 12, 2001)

For: SYSTEM AND METHOD FOR
TARGETING OBJECT ORIENTED
AUDIO AND VIDEO CONTENT TO
USERS)

Group Art Unit: 3622

Examiner: Lastra, Daniel

Confirmation No.: 5803

Date: April 13, 2007

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Signature: *Linda Clinkenbeard*

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AMENDMENT UNDER 37 C.F.R. § 1.111

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P.O. Box 1450
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Sir:

The following Remarks are made in response to the Office Action mailed on January 16, 2007. Reexamination and reconsideration of the application in light of the following Remarks are respectfully requested.

Listing of Claims for the Examiner's convenience begins on page 2 of this paper.

Remarks begin on page 14 of this paper.